

CIPPME 2017 上海国际包装制品与材料展览会

CIPPME 2017 Shanghai International Packaging Products and Materials EXPO

★展会简介

“CIPPME 2017 上海国际包装制品与材料展览会”是国内唯一专注于包装细分行业——包装制品与包装材料的采购盛会。集中展示创新包装制品与绿色环保新材料，涵盖纸、塑料、金属、无纺布、木质、复合材料、玻璃等包装。自 2007 年应市场需求首次设立至今已成功举办了十届，因其专业性强，宣传层面广，国内、国际两个市场并重平衡发展，现场新品紧贴创新包装绿色环保而深得参展商和采购商高度赞誉，再参展率达 80%，年增长率超过 30%，被誉为国内最专业的展览+贸易+市场的特色信息平台。

★Exhibition introduction

"CIPPME 2017 Shanghai International Packaging Products and Materials Exhibition" is the only procurement grand gathering that focuses on subdivided trade structure of packaging - packaging products and packaging materials, which demonstrates intensively - innovative packaging products and environmentally- protective new materials covering paper, plastic, metal, cloth, wood, glass and other packaging. The exhibition has been successfully hold for ten sessions according to market demand since founded in 2007, which has been highly appraised by exhibitors and buyers with an exhibition-returning rate of 80% and a growth rate over 30% for its strong professionalism and wide publicity level, balanced development of both domestic and international markets, new products on site closely relating to market pulse as well as complying with customers' demands. It's honored as the most professional platform with the special information of exhibition + trade + market.

★展会基本信息

展会时间：2017 年 9 月 26-28 日

展馆地址：上海光大会展中心

展览面积：45000 平方米

展会宗旨：创新包装 绿色环保

展会性质：国际性贸易展览会

主办单位：中华全国工商业联合会 中国包装行业协会 上海禾欣展览服务有限公司

承办单位：上海禾欣展览服务有限公司

展商数量：来自海外 30 多个国家和国内 20 多个省市的 600 家参展商 9 月与你相约

观众数量：来自海外 40 多个国家和国内 20 多个省市的 50000 名专业观众到会参观

★Exhibition Overview

Date: September 26-28, 2017

Location: Shanghai Everbright Convention & Exhibition Center (No.88 Caobao Rd.)

Exhibition Area: 45,000 m²

Exhibition purpose: Innovative packaging, environmentally protective

Sponsor: All-China Federation of Industry and Commerce China Packaging Industry Association
Shanghai Hexin Exhibition Services Co., Ltd.

Organizer: Shanghai Hexin Exhibition Services Co., Ltd.

Number of exhibitors: 600 exhibitors from over 30 countries overseas and over 20 provinces and cities domestically will meet with you in September

Number of visitors: 50000 professional visitors from over 40 countries overseas and over 20 provinces and cities domestically will attend the exhibition.

★上届回顾

“CIPPME 2016 第十届上海国际包装制品与材料展览会”于9月26-28日在上海光大会展中心成功举办，500余家行业知名企业在35000平米六大展区集中展示了十多个大类，上千件创新包装制品与绿色环保新材料。到会专业观众36000余名。他们来自海外37个国家（美国、英国、意大利、加拿大、德国、法国、澳洲、丹麦、日本、葡萄牙、韩国、新加坡、拉托维亚、泰国、俄罗斯、印度、越南、摩洛哥、缅甸、巴基斯坦、香港、台湾等），国内二十多个省市。80%以上的展商表示比较满意，认为观众质量很高，表示下届继续参展。高端创新包装制品与绿色环保新材料是本届展会两大亮点。

★Past Events

The CIPPME 2016 Shanghai International Packaging Products and Materials Exhibition were successfully held in Shanghai Everbright Convention & Exhibition Center on September 26-28, 2016. More than 500 industry leading companies in the exhibition hall of 35,000 m². Over 1000 kinds of high-end packaging products and materials (226 of them made their first appearance). A total of 36,000 professional visitors had been attracted to visit the exhibition. They came from 37 overseas countries (USA, UK, Italy, Canada, Germany, France, Australia, Denmark, Japan, Portugal, South Korea, Singapore, Latvia, Thailand, Russia, Ireland, the Philippines, Malaysia, India, Vietnam, Egypt, Algeria, Iran, Israel, Kenya, Kuwait, Libya, Mexico, Morocco, Myanmar, Pakistan, Romania, Saudi Arabia, Sri Lanka, Turkey, Hong Kong, Taiwan), 22 domestic provinces and cities (Shanghai, Jiangsu, Zhejiang, Shandong, Anhui, Guangdong, Beijing, Hebei, Tianjin, Fujian, Jiangxi, Hunan, Hubei, Sichuan, etc.). More than 80% of the exhibitors said they were with professional visitors, and they would like to join the next exhibition. High -end innovative packaging products and new green packaging materials are two highlights of the exhibition.

★支持媒体：

包装企业网、包联网、包装世界网、德富塑料网、环球塑化网、中国包装设计网、中外印机网、中国礼品网、《纸业导购》、创印网。

★Media Partners:

Packaging company Network, PKG Network, Packaging World Network, De Fu Plastic Network, Global Plastic Network, China Packaging Design Network, Chinese And Foreign Printing Machine Network, The Chinese Gift Network, "Paper Shopping Guide", The Printing Network.

★目标观众

下列各行业的生产厂商、制造商、经销商、出口贸易商决策人将亲临展会现场。

- ◆ 各类食品、酒类、肉类、水产品、果蔬、饮料、糖果、乳品、咖啡、烟草、焙烤、茶叶等
- ◆ 医药、农药、保健品、香水、化妆品
- ◆ 印刷厂
- ◆ 电子电器、汽车零部件、精密仪器、光电产业、通讯制造业、医疗器械、机械等
- ◆ 各类电商、综合电商、跨境电商、垂直领域电商、仓储、物流、快递、邮政等
- ◆ 商场、超市、大卖场、专卖店、加盟店
- ◆ 礼品、赠品、工艺品、家居用品、灯饰、珠宝、钟表、眼镜、电池、玩具、文教用品、体育用品
- ◆ 化工、建材、五金、百货、日用品、农产品、厨卫产品、家具
- ◆ 纺织品、面料、服装服饰
- ◆ 外贸公司、传媒公司、广告公司、设计公司
- ◆ 从事包装制品包装材料的上下游企业；从事包装制品包装材料的经销商、代理商、加盟商、贸易商
- ◆ 包装设计院校、科研单位、金融系统、政府机构、相关商会人士及相关媒体。

★Target visitors (purchasers)

The following manufacturers, makers, agents and the decision-makers of traders in various industries will be present at the exhibition.

- ◆ All kinds of food, wine, meat, aquatic products, fruits and vegetables, beverages, candy, dairy food, coffee, tobacco packaging, baking, tea, etc..
- ◆ Medicine, pesticides, health products, perfumes, cosmetics
- ◆ Printing plant
- ◆ Electronic appliances, auto parts, precision instruments, optoelectronics industry, communications manufacturing, medical equipment, machinery, etc..
- ◆ All kinds of e-commerce, comprehensive e-commerce, cross-border e-commerce, vertical e-commerce, warehousing, logistics, express, postal service, etc..
- ◆ Shopping malls, supermarkets, hypermarkets, exclusive shops, franchised outlets
- ◆ Gifts, giveaways, crafts, household items, lighting, jewelry, watches, glasses, batteries, toys, cultural and educational supplies, sporting goods
- ◆ Chemical engineering, building materials, hardware, various goods, daily necessities, agricultural products, kitchen and toilet products, furniture

- ◆ Textiles, fabrics, clothes
- ◆ Foreign trade companies, media companies, advertising companies, design companies
- ◆ The upstream and downstream enterprises engaged in packaging products and materials; the dealers, agents, Franchisees and traders engaged in packaging products and materials
- ◆ Packaging designing institutions, scientific research units, financial system, government agencies, relevant people in the chamber of commerce and related media.

★全方位的推广计划、扩充专业观众覆盖面

1. 合作超过 200+行业媒体、80+协会刊物、30+大众媒体
2. 全年参加 60+行业会议、与买家更紧密联系
3. 专业 30 人 Call Center 团队，全年呼叫宣传，一对一邀约买家
4. 展会自有媒体，微博，微信，官网同步实时发布，转发展商，展会信息，影响近 10 万终端用户
5. 全年 50 期 EDM，展商产品信息，展会动态直达 20 万专业观众数据
6. 与国际、国内众多展会亮相、扩大海外内买家搜集网络
7. CIPPME 全球展资源、海量数据库支持，确保国际买家到场采购，

★ All- round promotion planning, expansion of coverage of professional visitors

1. Cooperation with more than 200+ trade media, 80+ publications of the association and 30+ mass media.
2. Participation of 60+ industry conferences for a year, keeping close ties with procurers.
3. Professional Call Center team of 30 people, call promotion for the whole year. Procurers are invited one on one.
4. The exhibition has its own media, Weibo, WeChat, officially website that can be used to release and forward information of exhibitors and exhibitions synchronously in real time, affecting nearly 100000 end- users.
5. There are 50 EDM yearly for exhibiting product information and dynamic state of exhibitions to reach data of 200,000 professional visitors.
6. Making appearances in multiple exhibitions internationally and domestically aim to expand procurer collecting networks both at home and abroad.
7. With support of CIPPME global exhibition resources and vast database, it guarantees that international procurers will go and purchase in the exhibition.

★展品范围

◆ 包装制品：

- ◇ 纸包装制品（礼品盒 瓦楞纸箱 彩盒 纸罐 纸杯 纸桶 纸袋 纸托 展示架）；塑料包装制品（袋 瓶 罐 杯 盒 桶）；金属包装制品（罐 盒 瓶）；铝箔容器、（pvc pet pp）塑胶盒、无纺布包装、吸塑包装、吹塑包装、注塑包装、真空保鲜包装、复合材料包装、竹木包装制品、植绒包装制品、皮革包装制品、玻璃包装制品等

- ◇ 标签标识（标签 防伪标签 防伪印刷技术 RFID 技术 条码技术 标牌 膜内贴标 热收缩标等）
- ◆ 奢侈品包装：香水、化妆品、酒、精致食品、茶叶、烟草等
- ◆ 包装材料：
 - ◇ 纸包装材料（特种纸 坑纸 装帧纸 防伪纸 水印纸 花纹纸 充皮纸 艺术纸 珠光纸 黑卡纸 白卡纸 灰板纸 植绒纸 金银卡纸 合成纸 石头纸 淋膜纸 蜂窝纸板 瓦楞纸板 牛皮纸 热敏纸）；塑料包装材料（预涂膜 共挤膜 镀铝膜 复合膜 保护膜 镭射膜 猫眼膜 金葱膜 缠绕膜 热收缩膜 蒸煮膜 保鲜膜 高阻隔膜 拉伸膜 涂布膜 纤维薄膜 封口膜 瓶盖 瓶垫；布类包装材料（淋膜无纺布 植绒布 装帧布 各类纺织包装面料）；塑胶片材（PVC 片材 PET 片材 PP 片材）；EVA EPE epp 泡棉 发泡材料 纸浆模塑 气柱袋 各类包装革
 - ◇ 其它包装材料/辅料：胶粘剂（糊盒胶 腹膜胶 封口胶 热熔胶）油墨、UV 上光油、色母粒、封面材料、烫金材料、电化铝、烫金纸、烫金膜、铝箔、生物降解材料、打包带、打包扣、干燥剂、杯盖、垫片、封箱胶带、丝带、包装软管、托盘、中空板、周转箱、护角、环保餐具、可再封拉链、栈板、
- ◆ 各类包装材料加工机械、制盒机械、制袋机械、加工生产线、工业自动化、自动打印贴标系统、RFID 打印贴标应用方案、包装后道加工、包装检测仪器及打包机械。

★Exhibits

- ◆ Packaging Products:
 - ◇ Paper (corrugated boxes, gift boxes, cans, tubes, bags, plastic (bags, bottles, cans, boxes, and barrels), trays, and showing stands), metal (cans, boxes, and bottles), fabrics, bamboo/wood, flocking, leather, glass packaging products, etc.
 - ◇ Labels (security labels and various self-adhesive labels)
- ◆ Luxury Packaging: Perfume, cosmetics, wine, fine food, tea, tobacco, etc.
- ◆ Packaging Materials:
 - ◇ Plastic (pre-coating films, composite films, laser films, stretches, shrink films, plastic wraps, co-extruded films, high barrier film, stretch films, aluminum laminated films, coated films, fiber membranes, plastic sheets, etc.), paper (paper/cardboard, specialty paper, leatherette paper, art paper, pearl paper, black cardboard, white cardboard, gold and silver cardboard, brown paper, binding paper, and pattern paper), metal, fabrics, wood, and new environmentally friendly packaging materials
 - ◇ Other packaging materials/auxiliary materials (adhesives, coatings, resins, inks, color master batches, binding materials, flocking cloth, anodized aluminum foil paper, bronzing films, packing tape, packing buckles, tapes, trays, corner protections, resealable zippers, pallets, hollow boards, packaging machinery, and package testing instruments
- ◆ Functional Packaging: Moisture-proof, rust-proof, shockproof, heavy, skin, and logistics

packagings

- ◆ Packaging Services: Design, consulting, processing technology, overall solution, and packaging services

★展位费用

1. 标准展位：（9 平方米起租） 国内企业：RMB12800 元/个； 外资企业：USD3000 美元/个，
2. 形象展位：（9 平方米起租） 国内企业：RMB14800 元/个； 外资企业：USD3500 美元/个，
3. 室内光地：（36 平方米起）国内企业：1200 元/m²； 外资企业：300 美元/m²

| | | | |
|----------|-----------------|--------------|-------------------------|
| 会刊 | 封面：¥ 20000 元 | 封底：¥ 12000 元 | 封二：¥ 10000 元 |
| 广告 | 封三：¥ 8000 元 | 扉页：¥ 10000 元 | 彩页：¥ 5000 元 |
| 现场 广告 | 入场证：¥ 10000/万个 | | 充气拱门：¥ 10000 元 (15m) |
| | 入场证挂绳：¥ 8000/万条 | | 手提袋：¥ 10000 元/万个 |
| | 门票：¥ 8000 元/万张 | | 广场背板：¥ 10000 元 (4mX6m) |
| | 外墙条幅：¥ 6000 元/条 | | 研讨会：¥ 8000 元/每场 · 45 分钟 |

★Booth Fees

1. Standard Booth: (starts at 9 m²) domestic companies: ¥12800/booth; foreign-funded companies: \$3000/booth. (Including: carpeted 9 m² standard booths, with walls of 2.5 m in height, an exhibition lintel in English and Chinese, a negotiating table, two chairs, a 10A/220V power outlet, 2 spotlights, and wastebasket.)
2. Luxury Booth: (starts at 9 m²) domestic companies: ¥14800/booth; foreign-funded companies: \$3500/booth.
3. Indoor Clearing Ground: (starts at 36 m²) domestic companies: ¥1200/m²; foreign-funded companies: \$300/m². (Only provided with exhibition space, security and cleaning services; without any facilities, and without any special equipment management fees or electricity charges.)

Event Directory Advertising

| | | | | | |
|--------------------|------------|------------|------------|-----------------------|-------|
| Cover | ¥2000 0 | Back Cover | ¥1200 0 | Black&white Full-page | ¥2000 |
| Inside Front Cover | ¥1000 0 | Title Page | ¥1000 0 | Text Full-page | ¥1500 |
| Inside Back Cover | ¥8000 | Color Page | ¥5000 | Text Half-page | ¥800 |

Advertise in the exhibition site

| | |
|--|--|
| Admission pass: ¥ 10000/per 10 thousand | Air- filling arch: ¥ 10000(18m) |
| Hand ropes for the pass: ¥ 8000/per 10 thousand strips | Carrier bag: ¥ 10000/per ten thousand bags |
| Admission ticket: ¥ 8000/ per 10 thousand | Background plates on the square: ¥ 10000 (4mX6m) |

Banners of outer wall: ¥6000/per piece

Worship: ¥8000/per time. 45 minutes

★参展细则

1. 填写参展申请表邮寄或传真至组织单位；
2. 参展商应在申请展位后 3 日内将参展费用电汇或交至组织单位；
3. 展位顺序分配原则：“先申请，先付款，先安排”，双面开口展位加收 10%费用；
4. 参展商在汇出各项费用后，请将银行汇款单传真至组织单位；
5. 参展商只有在规定期限内支付款项后，所定展位才可保留；
6. 组织单位收到参展申请及参展费用后，将于 2017 年 8 月 26 日寄《参展手册》给参展商；

★Rules and Regulations

1. Please fulfill the Exhibitor Application Form and mail/fax it to the organizer;
2. Participation fees should be wire transferred or paid to the organizer 3 days after application;
3. Allocation sequence of booth: “First apply, first pay, first be arranged”, 10% extra fee for a double sided open booth;
4. Please fax the bank transfer to the organizer after payment of all participation fees;
5. The booth will only be reserved after payment is made within the prescribed period;
6. After receiving the Exhibitor Application and participation fees, the organizer will mail an Exhibitor Manual to the exhibitors on August 26, 2017.

★参展办法

贵单位若报名参展，请填妥《参展申请表》，加盖公章后邮寄或传真至大会组委会：

上海禾欣展览服务有限公司

地址：上海市闵行区莘福路 388 号莘东置业大厦 1 号楼 801 室

电 话：021-64880733

传 真：021-51561666

邮 箱：linchen@hexinexpo.com

网 址：www.cippme.com

★How to Participate

Please fulfill the “Exhibitor Application Form” and mail/fax it after stamped to the organizing committee:

Shanghai Hexin Exhibition Services Co., Ltd.

Address: Room 801, NO.1 , XinSongZhiYe Building, XinFu Road 388, Minhang District, Shanghai

Tel:+0086-021-64880733

Fax:+0086-021-51561666

E-mail:linchen@hexinexpo.com

Website:http://www.CIPPME.com/